



Social Media Packages '26



WHY OPTOG?

OPTOG! Media is a **collective of creatives** trained to meet every need you have in making yourself stand out among your competitors. We are innovators, problem-solvers, graphic designers and digital experience creators.

Let's
create
together



1. Poseidon

Making waves and shaking things up.

4 Posts per month
2 Platforms (IG / FB)
1 Interactive Story per week

Content Creation
Client Approval
Content Scheduling

1 Carousel

Social Media Strategy
Social Media Clean up

Including new banners and profile pictures and x1
Once off photography session for updated
high quality assets (x15).

30min/month
Monthly report



Package Fee:

6 Months = R5,500/month
12 Months = R5,000/month
25% Startup fee

2.Athena

Where strategy meets success.

8 Posts per month
2 Platforms (IG / FB)
2 Interactive Story per week
1 Reel per month (15-30 sec)

Content Creation
Client Approval
Content Scheduling

2 Carousel

Social Media Strategy
Social Media Clean up

Including new banners and profile pictures and x1
once off photography session for updated
high quality assets (x15).

30min/month
Monthly report



Package Fee:

6 Months = R8,000/month
12 Months = R7,500/month
25% Startup fee

3.The Olympian

**Let's set the record straight;
We're going for gold.**

12 Posts per month
2 Platforms (IG / FB)
4 Interactive Story per week
2 Reel per month (15-30 sec)

Content Creation
Client Approval
Content Scheduling

4 Carousel

Social Media Strategy
Social Media Clean up

Including new banners and profile pictures and x1
once off photography session for updated
high quality assets (x15).

1hour/month
Monthly report



Package Fee:

6 Months = R12,000/month

12 Months = R10,500/month

25% Startup fee

ADD-ONS

- Post (Static) = R480
- Carousal = R 750
- Reel / Video (15-30sec) = R1,400
- Story (unique design) = R480
- Story (feed post resize) R210

ADDITIONAL ADD-ONS

To be quoted:

- Additional platform
- Photography session
- Content creation
- Videography

PAID MEDIA

- R5,000 – R50,000: 30% management fee
- R51,000 – R100,000: 25% management fee
- R101,000+: Negotiable

THANK YOU FOR READING.

Contact us today.

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